



Annual Report 2022



## AgeBetter Mission

*Our mission is to work collaboratively with older adults, their families, caregivers, physicians, payers, educators, and providers to enhance the health, wellness, independence, and quality of life of older persons.*

AgeBetter, Inc. is a 501(c)(3) nonprofit organization whose sponsors include Attic Angel Association and Oakwood Village.



### AgeBetter Board of Directors

**Meredith Degen**  
*June- December*

**Mary Ann Drescher**  
*Attic Angel Association President and AgeBetter Secretary Jan-Feb*

**Barbara Gessner**  
*AgeBetter Board President*

**Michelle Godfrey**  
*Attic Angel Association President March-December*

**Reginald Hislop III**  
*Oakwood Village CEO*

**Linda Johnson**  
*Oakwood Village VP of Finance and AgeBetter Treasurer*

**Ruth Marion**  
*January-April*

**Kristen Peterson**

### SAIL Operating Council

**Christine Beatty**  
*Secretary July-Dec*

**Dorit Bergen**  
*Secretary Jan-Jun*

**Beth Campbell**  
*President*

**Mary Ann Drescher**  
*AgeBetter Board Jan-Feb*

**Sue Goldstein**  
**Ernie Hanson**  
*Jan-Nov*

**Christine Klotz**  
*Vice President*

**Alan Lukazewski**  
**Galen Metz**  
**Kristen Peterson**  
*AgeBetter Board Aug-Dec*

**Rick Sheridan**  
**Dana Warren**  
**Thelma Wells**  
**Caroline Werner**  
*Aug-Dec*

### Staff

**Ann Albert**  
*Executive Director*

**Nicole Schaefer**  
*SAIL Program Director*

**Becky Rogers**  
*SAIL Volunteer Coordinator and Member Support*

**Sarah Kruse**  
*Communications Coordinator*

**Trisha Freund**  
*SAIL Member Services Assistant*

**Zane Stein**  
*SAIL Service Provider Project Intern (funded by Bader Philanthropies, Inc.)*

**Andy Millman**  
*AgeBetter Connect Assistant*

**Peggy York**  
*AgeBetter Connect Assistant*

**Mary Helen Conroy**  
*Social Media Consultant*

*In 2022 the SAIL program welcomed Trisha Freund as Member Services Assistant and Zane Stein as Service Provider Project Intern. Becky Rogers assumed new responsibilities as Volunteer Coordinator and Member Support.*



## Message from the Executive Director



Preparing the Annual Report provides such a wonderful opportunity for us to take stock of our organization, reflect on the many successes and challenges we faced throughout the year, and share

our enthusiasm for the upcoming year. The most important opportunity, however, is being able to convey the impact AgeBetter and its programs have on the lives of older adults in our community and beyond.

This year we focused a great deal of our time and resources on staying active mentally, physically, and socially. Our AgeBetter Connect program offered just the right combination of support to its participants. SAIL increased its activities and opportunities for learning, as well as social connections. Stronger community partnerships evolved throughout the year. Successful efforts in removing barriers to participation and engagement highlighted our year as well.

We experienced a great deal of change during 2022 with respect to our governance, our organization's ongoing and future initiatives, and within our Sharing Active Independent Lives—SAIL program. With grateful hearts we thanked AgeBetter board

member Mary Ann Drescher for her leadership and her support. Mary Ann was a founding board member and helped bring SAIL to fruition. She is now retired and an active SAIL member and volunteer. We warmly thanked out-going board member Ruth Marion for her dedicated service to the AgeBetter Board. We also welcomed the newly appointed Attic Angel Association President Michelle Godfrey and Board Member Meredith Degen. Additional changes and detail are featured in this report.

An unexpected highlight this year was the Associated General Contractors of Wisconsin (AGC) golf outing. This local association named AgeBetter as their co-beneficiary to the outing proceeds! We were awarded \$6,500 and had the opportunity to meet over 100 individuals who attended the outing. This donation from AGC helped us to fund services and programs as well as sliding fee memberships.

The spirit of giving and helping one another remains strong in our organization. Our sponsoring organizations, Attic Angel Association and Oakwood Village, continue to support the services and programs we provide to Dane County seniors.

We look forward to strengthening our efforts to support aging in place successfully so we can all AgeBetter!

**Ann Albert**  
*Executive Director*

## AgeBetter Connect



Throughout 2022, gradual increases in the number of events, individual services, and in-person gatherings occurred at both Oakwood Village and Attic Angel Community independent living campuses as COVID driven restrictions relaxed and vaccinations increased. By the end of 2022, with both campuses buzzing with in-person programs and opportunities for residents to connect, the need for AgeBetter Connect became minimal and did not justify continuation of the program. AgeBetter Connect Assistants Andy Millman and Peggy York provided exemplary service to our clients throughout the year. We were honored to assist clients during their time of need.

## Safe at Home Project

In August, a community-based home and medication assessment program in Dane County ended. Learning about SSM Health at Home's SAFE at Home program closure and anticipating the forthcoming gap in preventive services for seniors in Dane County led us to contact SSM Health staff and other colleagues to learn more about the potential impact on local seniors and to learn all about how SAFE at Home program operated.

AgeBetter invested a great deal of time and effort during the fourth quarter of 2022 in meeting with several senior services organizations, including Safe Communities, Aging and Disability Resource Center (ADRC), City of Madison, etc., in addition to in depth research into reports on SAFE at Home outcomes and CDC falls statistics to help us gauge the importance of re-starting a similar program to help prevent falls among local seniors.

We learned that, pre-pandemic, approximately 300 seniors received home and safety assessments annually from SSM Health at Home. The outcomes were quite positive showing significant decreases in falls among participants.

Based on our findings, the AgeBetter Board enthusiastically supported the pursuance of grant funding to allow us to begin an AgeBetter Safe at Home pilot followed by a formal program launch in 2023. From October through December, grant applications were written and submitted to local foundations and agencies as well as to out-of-state foundations.

To support our efforts, SSM Health at Home donated unused durable medical equipment, SAFE at Home supplies, assessment templates and tracking tools, and other information for the purpose of re-starting this important service should funding become available. Their coordinator educated us on the volunteer component of the program which is critical to long-term sustainability. This support plus letters of support by Safe Communities, ADRC, and RSVP strengthened our position and our dedication to start this program and work to reduce falls among seniors living in Dane County.

## Community Collaborations

*AgeBetter and its SAIL program are pleased to work together with community organizations to support older adults living in and around Madison.*

- ▶ AARP WI
- ▶ Age Friendly Madison
- ▶ Aging and Disability Resource Center
- ▶ Attic Angel Association
- ▶ Continuity of Care
- ▶ Dementia Friendly Dane County
- ▶ Edgewood College School of Nursing
- ▶ Falls Free Dane
- ▶ Madison West Middleton Rotary Club
- ▶ NewBridge
- ▶ Oakwood Village
- ▶ PLATO
- ▶ Public Health Madison & Dane County
- ▶ RSVP Triad
- ▶ University League
- ▶ UW-Madison School of Nursing – The Center for Aging Research and Education
- ▶ UW-Madison School of Pharmacy
- ▶ Wisconsin Literacy

## Transitions in Finance

This year marked a significant transition in our bookkeeping and accounting at AgeBetter. We made the decision to move these services to Kollath, CPA. This allowed us to change to online accounting software and streamline our bill paying and receivables. We appreciated the excellent services performed previously by Laura Adell and RSM as well as their assistance in our transition. Kollath, CPA has extensive experience working with nonprofits and the online software allows for more flexibility and transparency. This transition, as expected, required significant time and resources. However, it positions us well for future growth and increasingly complexity in nonprofit financial operations. We also anticipate the change will offer a new level of efficiency and cost savings in the long run. Our 2022 financial reports reflect losses of which some are due to changes to accrual-based personnel costs, vacation accrual updates, and other adjustments or changes.



Our new fundraising opportunity attracted five local businesses this year. We invite local foundations, businesses, or other organizations to support the well-being and quality of life of older adults living in and around Madison by becoming an AgeBetter Community Supporter. Supporter contributions ranged from \$1,000 to \$2,500 to provide annual funding to maintain and enhance the programs and services of AgeBetter, in particular our flagship program, Sharing Active Independent Lives (SAIL). We welcomed BrightStar Care, First Business Bank, Madison West Rotary, VRI, Cress Funeral and Cremation Service.



## 2022 Financials

(Includes SAIL Program)

**INCOME TOTAL**  
\$376,700

**EXPENSE TOTAL**  
\$424,963

**INCOME OVER EXPENSE TOTAL**  
-\$48,263

**OTHER REVENUE**  
(unrealized loss) -\$3,998

**RESTRICTED GRANT**  
\$35,000

**NET REVENUE**  
-\$17,261

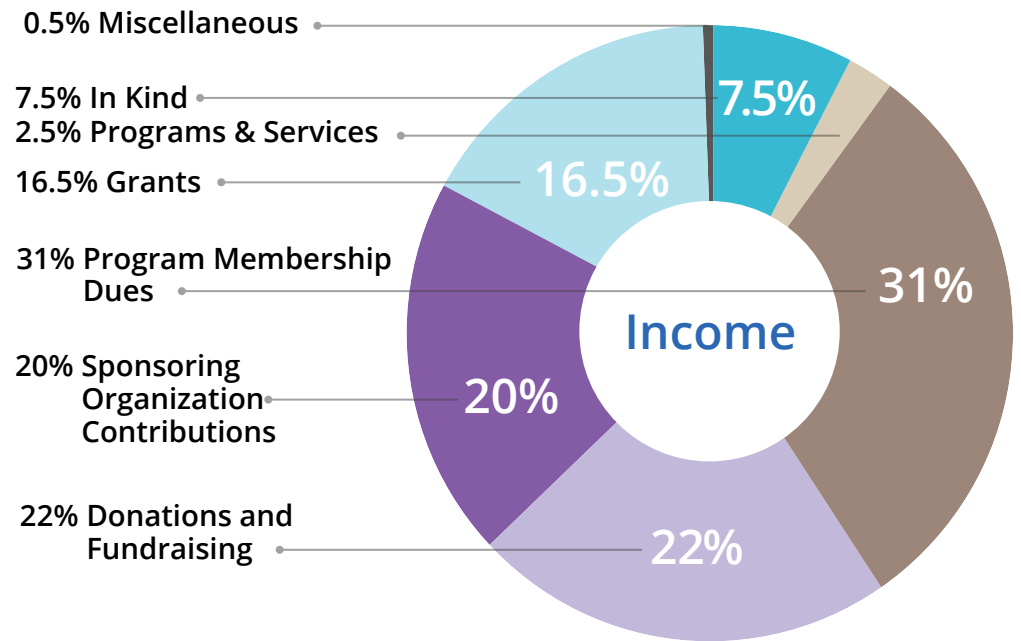
*Note: Following a transition in accounting services and other circumstances, the loss presented for 2022 is in part due to:*

- Changing to accrual based accounting for personnel costs
- Truing up vacation and sick time accruals
- Wage and benefit adjustments resulting in 15% increase in personnel costs
- Transfer of designated 2021 donations to Madison Community Foundation SAIL Endowment Fund
- Shortfall in budgeted grant funding

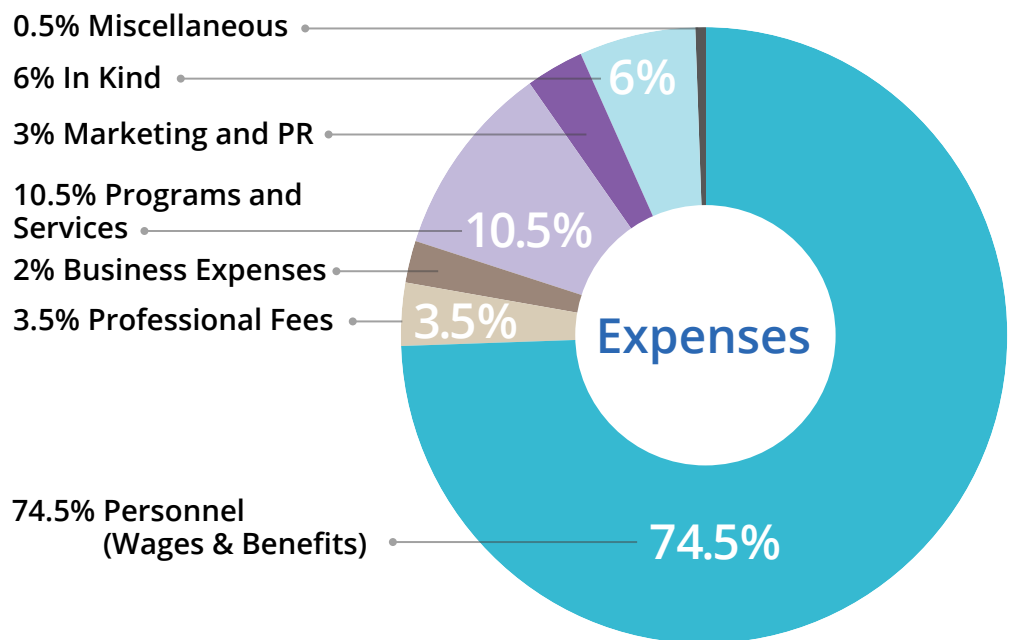
## Sponsoring Organizations

ATTIC ANGEL ASSOCIATION  
OAKWOOD VILLAGE

### Age Better Income Breakdown By Category



### Age Better Expense Breakdown By Category





## Message from the SAIL Program Director

In 2022 SAIL continued to evolve to meet the needs of our members in order to continue supporting the independence of adults age 55+ and help one another

stay connected, active, and safe. Participating in the AARP Age Friendly Community project, adding additional categories of support to our volunteer program, creating a monthly member group for widows, and connecting new members to our newly created volunteer Welcome Committee are just a few of our many highlights.

One major accomplishment was introducing our **new ADA-compliant website**. Our Communications Team, volunteers, and staff invested many hours reviewing and reworking all areas of our website based on feedback received. Updates include improved function and ease-of-use for all users including a simpler way for members to access the popular Service Provider Directory. Learn more about this on page 8.

Our **commitment to diversity** remained a priority throughout the year. Beginning this year and going forward, our office honors Juneteenth as a holiday and we will continue to educate our members on the importance of this date. The Ethnic Diversity Committee

planned educational meals with local ethnic restaurants, video discussion groups with guest speakers from the community, and visits to local religious institutions.



We **pride ourselves on member engagement** and value their consistent efforts to keep staff and teams informed of ever-evolving needs. These efforts help us better understand the current trends in aging and how to connect with local resources to provide the necessary supports. Throughout the year our member-led teams shared input and recommendations with the SAIL Operating Council and staff on member offerings, which led us to begin developing a member survey to be sent out in early 2023.

We've adjusted this year's report to include the **impact SAIL has had on our members** and why this is just as important as reporting numbers. Our numbers remain consistent in how SAIL interacts and supports members, yet we realize there's always more to the story behind each number. Page 12 shows

- personal touches with members and the connections we create
- the support our trusted network and resources provides to members
- how we fulfill our members-helping-members vision.

Overall, this year brought growth, opportunity, and consistent discovery of what a new 'normal' might look like for us. We are grateful for all that our members do for each other and their drive to continue sharing us with their loved ones. They are the true rock of SAIL.

**Nicole Schaefer**  
SAIL Program Director

*Our Board conducted a review of different Villages across the country and was very impressed with SAIL's line-up of programs and services. Your organization is on our go-to list for member benefit ideas!*

— Paula Cleave, Executive Director,  
North Shore Village Network, Evanston, IL

## SAIL Communications Team Tackles Important Projects in 2022

Throughout 2022 the SAIL Communications Team tackled large projects to enhance awareness and understanding of the SAIL program.

### Improving SAIL's Online Presence

Volunteers serving on the Communications Team and a special Website Review Committee including Christine Klotz, Dana Warren, Rick Sheridan, Thelma Wells, Mary Helen Conroy, Galen Metz, and Mary Schwister, worked alongside staff and local web developer designCraft to develop and introduce a new SAIL website. The new site is ADA compliant for ease of readability. It includes a members only section that contains the Member Directory, the always-popular Service Provider Directory, and the Professional Service Members listing; a quick and easy way to register for events when logged in as a member; a quick access button to *The Messenger*, the SAIL newsletter; a new design that provides for easier navigation and less scrolling; and a friendly, warm, and informative welcome to those seeking information about SAIL.

Another less visible improvement is the ability for SAIL to access Google analytics efficiently. This information allows SAIL to see how many individual users are visiting the site, what pages they focus on, and how long they stay on the site.

### Anniversary Info Program

During its 17th anniversary month, SAIL hosted a webinar designed to inform people who may be less familiar with the Village Model and the benefits of a SAIL membership. Fifty-five people attended the 45-minute program and enjoyed the presenters. Within 15 minutes of the program ending SAIL had a new member and a new



*Communications Team Members (l to r): Mary Ann Drescher, Rick Sheridan, Dana Warren, Christine Klotz*

volunteer! Thanks to the presenters who shared the stories of their relationship with SAIL: Geriatrician Dr. Alexis Eastman, Service Provider Dave Friedman, SAIL Members Judy Allen, Mary Helen Conroy, Don Haas, Christine Klotz, Ken Martin, Shelley Peterman Schwarz, Dana Warren, Nancy Winton, and AgeBetter Executive Director Ann Albert. SAIL Program Director Nicole Schaefer acted as moderator. This program also recognized the 20th anniversary of the first Village Model organization, Beacon Hill Village, and the important role the Village Model plays in lives of older adults around the country.

*Today's presentation was phenomenal! I learned so much! — Community Viewer Samantha*

### New Member Folder Update

Toward the end of 2022, the Communications Team took on the task of reviewing all of the materials that are included in the folder received by new members. Team members worked with staff to winnow down the included documents and identified items that could be available online and provided in print by request only. The focus of this project was to provide an inviting and informative set of materials to welcome and engage new members and minimize paper waste while providing clear and helpful information about SAIL offerings and opportunities.



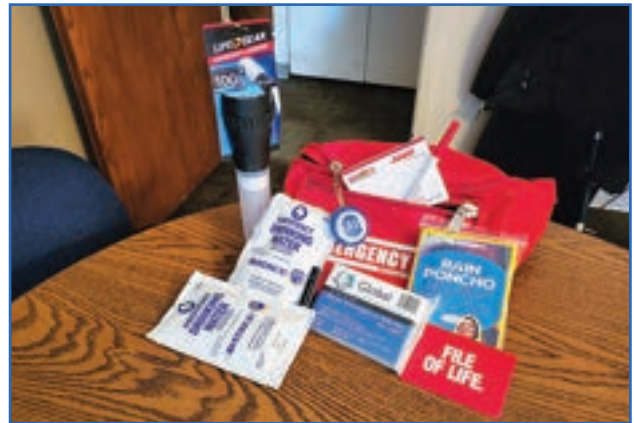
## Community Outreach

*Aging in Place—Successfully* and related educational programs were offered to Verona Senior Center, members of the South Madison Rotary, and West Kiwanis service clubs. We received positive comments from attendees indicating that the presentation helped them recognize the importance of planning ahead as one ages and evaluating whether or not their current home would allow them to grow old safely and independently. Our presentations also included information on a key strategy to aging in place: Universal Design. We are fortunate to have an expert among us—longtime member Jane Nemke. Nemke is an active volunteer in the community and serves as a Disability Rights Commissioner for the City of Madison and as a Beyond Compliance Task Team Member for Downtown Madison, Inc. We featured Jane in our *SAIL Messenger* this year as well and were delighted to share her newly created website ([designstothrive.com](http://designstothrive.com)) that helps people learn about Universal Design. Jane explains, “Your home can be both beautiful and functional—a great way to help you thrive, at any age, at any stage of life.”

We disseminated information to hundreds of older adults and their families who attended the University of Wisconsin—Madison Institute on Aging Annual Colloquium, the Wisconsin Alzheimer’s Disease Research Center, and the Madison Senior Center Health Fair. The events are a great way to network with other colleagues and engage with seniors and caregivers to learn more about day-to-day solutions and service needs.

## Emergency Preparedness

In October, Program Director Nicole Schaefer presented as a panelist for an Emergency Weather Preparedness presentation at the Village to Village Network conference. Nicole discussed our Be Prepared ‘Go Bag’ we created for members to use in an emergency, along with the guidebook we put together listing resources and checklists for various emergency preparations, such as evacuating, sheltering-in-place, and house fires. This virtual conference was attended by Villages (organizations similar to SAIL) all over the USA, Canada, and Australia and was made available to members.



*Go Bags, funded in part by AARP WI, are offered as part of our New Member welcome*

## Age Friendly Community Project Participation

SAIL remained an active representative on the Age Friendly Madison steering committee, an initiative through AARP staff, to help make Madison a great place to live for people of all ages. Participants include Madison Senior Center, Public Health Madison & Dane County, AARP Wisconsin, local businesses, and older adult volunteers. In late 2021 and early 2022, five community-wide focus groups took place—two were hosted by SAIL. The committee selected three of the eight AARP domains of livability and generated an action plan to follow in 2023 and 2024.

- Transportation – increase access for all people; enhance pedestrian amenities,

especially in areas with a lot of older residents

- Housing – ensure older adults have the resources and support services they need to age in place; continue to build on and advocate for the development of a wider mix of housing types
- Communication and information strategies – expand equitable access to information and resources for older adults; elevate older adult voices in City committees/workgroups.

Committee members: SAIL Members Christine Beatty and Christine Klotz, SAIL Program Director Nicole Schaefer



*Guest Speaker Tyrone Cratic Wilson speaks with attendees at the SAIL Spring Luncheon and Annual Meeting*



*SAIL Operating Council President Beth Campbell*

*I was just reading the November Messenger and wanted to say thanks for all you (all) are doing for us. I joined SAIL earlier this year and am grateful for mattress-flipping, shredding, and a bit of retaining wall repair. It's great fun to peruse the SAIL opportunities, and though I'm delighted that my dance card is full to the brim right now, it's reassuring and cheerful to know there are such enriching opportunities available when I'm ready.*

— Member Roberta Felker

*I was frustrated there was no group in Madison area just for widows. I wanted something that offered a peer-to-peer type of support. I went to many different places to try and start a group. SAIL was the one to finally say 'yes.'*

— Joan Bollenbach

### New Member Widow Group Forms

Recognizing a need for a group solely for widows to gather, Member Joan Bollenbach helped SAIL create a monthly space for SAIL members to gather. All widows are welcome to attend, whether they've been widowed for decades or very recently. Joan has helped create a space where each individual can receive the support and resources they need.

### Mall Walking Program Continues



*After a successful pilot phase in late 2021, Mall Walking became a regular weekly offering for members in 2022. Service Provider and Personal Trainer Stephanie Haggan guided the groups that gathered at West Towne Mall through a 45-minute combination of walking, stretching, and light exercises designed to be modified to meet the needs of each member. Participants also looked forward to the chance to socialize and motivate each other.*

(continued on page 12)

## BY THE NUMBERS

**71**  
volunteers

**1480**  
service requests

**67** service providers

**12**  
committees and groups

**10**  
professional members

**12\***  
monthly newsletters

**518**  
members on average

**78**  
scam alerts & informational emails



\*Our monthly newsletter is 8+ pages of information, tips, and resources shared with our members and the public.

## By the Numbers *(continued)*



### SAIL Events and Programs

**173 events**

Our events are a mix of virtual, in person, and hybrid. Themes

this year included health and wellness, personal safety, technology, trips to local cultural institutions, luncheons, cultural meal deliveries and presentations, and our *SAILing into the future!* workshops. Providing a variety of events not only offers an intellectual component for our members, but also provides social stimulation, which can help reduce factors of loneliness.

### New Members

**61 new member visit opportunities**

All new members receive a New Member Folder. It includes an overview of SAIL and membership benefits, a newsletter, website login information, and a Member and Service Provider Directory (if they request a paper copy). They also have the opportunity for staff to visit and go through the packet together, answering any questions they have, and discussing personal interests and any immediate needs for support.

### Member Contacts

**1,326 member contacts**

Every year SAIL stays connected with members through phone calls, visits, monthly newsletters, and more. We make it a point to try and connect with each member household by phone bi-annually, at a minimum. In addition, our weekly Monday Messages help our members stay up-to-date and informed with current

happenings at SAIL and around the Madison area. These messages also include important information about scams, community resources, and opportunities for members to help other members.

### Rise and Shine

**500 follow up calls for Rise and Shine**

Rise and Shine is a daily automated check in service for our Full members. It is checked every single day, weekends and holidays included. If a member does not contact us by 10:00 a.m. on any given morning, we follow up with them to be sure they are okay. Throughout 2022, we followed up with members 500 times to be sure they were up and moving for the day. In some cases, staff needed to conduct a wellness check at a member's home and on occasion needed to call 911 for immediate help. This kind of personal attention is reassuring to both members and their family and friends.

### 90+ Luncheons



*It was a pleasure to return to being together at two events hosted for SAIL members 90 and older. These gatherings are delightful and delicious with lively conversation and good food. Charter Member Lois Curtiss sponsored these events held at Blackhawk Country Club. Her gift to the SAIL Endowment Fund supports the 90+ Luncheon events each year.*

## Access for All

A combination of factors, including the economic downturn experienced in 2022, generated stronger efforts to ensure eligible members and potential members are aware of our sliding fees for membership, services, and programs. We made changes in order to highlight this offering on our website and worked with staff to be more proactive in communicating this offering. It is important that we ensure access to SAIL including our programs and core services to all older adults regardless of the ability to pay.



*Volunteer Coordinator and Member Support Becky Rogers meets with the volunteer handymen.*

## Volunteers Bring Time and Talents

Volunteers were busy throughout the year providing rides to medical appointments, helping in the SAIL office, writing cards, providing handyman services, delivering cultural meals and more. Under the leadership of Volunteer Coordinator and Member Support Becky Rogers two new volunteer roles



## Volunteer Activities

Volunteers are the heart of SAIL and continued to support SAIL members while maintaining safe health guidelines and protocols.

- ▶ Be Prepared "Go Bag" delivery
- ▶ Birthday calls
- ▶ Companion visits
- ▶ Container garden creation and delivery
- ▶ Ethnic meal delivery
- ▶ Exercise partners
- ▶ Gardening
- ▶ Grocery shopping and pick up
- ▶ Friendly Callers
- ▶ Loan closet equipment delivery
- ▶ Mattress flipping
- ▶ Member group leaders: Bike Rides, Book Club, Dining Around Town, Men's Roundtable, Widow Group, Women's Chat
- ▶ Note writers
- ▶ Office support
- ▶ Prescription pick up
- ▶ Shredding pick up
- ▶ Small yard work
- ▶ Special occasion cards (milestone birthdays, new home)
- ▶ Stitch and Fix
- ▶ Sympathy and get-well cards
- ▶ Volunteer driving
- ▶ Volunteer handyman services

emerged in 2022. A Welcome Committee was formed to assist in orienting new members and inviting their active participation in SAIL based on their interests and needs for supportive resources. Garden volunteers found joy in assisting members with some help keeping their beloved gardens well cared for and blooming.



### Ethnic Diversity Committee hosts Field Trip to Sikh Temple

Members of SAIL enjoyed an opportunity to learn, appreciate, and expand their knowledge during a visit to the Sikh Temple (Gurudwara Sahib) in Middleton in May of 2022. The visit included a guided tour of the temple and a presentation about the Sikh faith and culture, with an engaging question and answer session. In keeping with the Sikh tradition of a free kitchen, attendees shared a vegetarian meal of soup, mixed vegetables, bread, and a dessert. SAIL continues to seek ways to interact and learn in the broader Madison area.



The Village Movement is a nationwide, grassroots effort for older adults to nurture independence, engagement, and comfort. The model focuses on groups of older adults helping one another through volunteerism, education, and social opportunities, and being there to provide support if and when the need arises. SAIL is proud to be a founding member of The Village to Village Network and the second oldest Village in the United States.

### Cultural Meals—Supporting and Learning with Local Businesses

When we developed our cultural meal program, we wanted to be sure an educational component was connected to it. After the meals are delivered, each chef is invited to talk with our members about the meal provided and the businesses’ history, ingredients used, historical aspects, generational connections. This well-attended program provides a connection between local businesses and our members — sharing SAIL with the community and educating members on all that surrounds us in Madison and beyond.

This committee began two years ago after identifying that SAIL does not currently reflect the demographics of the greater Madison area. The four goals of our group are: keep all members informed and aware of SAIL’s efforts as we move forward with our goals; continuously engage members in learning and becoming more aware of topics of race, culture, and racism; diversify programming within SAIL; and, build relationships and collaborate often with community members and organizations.



*SAIL Council President Beth Campbell with Chef Oscar from Migrants, one of the restaurants participating in the Cultural Meals program.*



## 2022 SAIL Program Financials

INCOME TOTAL  
\$293,054

EXPENSE TOTAL  
\$333,671

INCOME OVER EXPENSES  
-\$40,617

RESTRICTED GRANT  
\$35,000

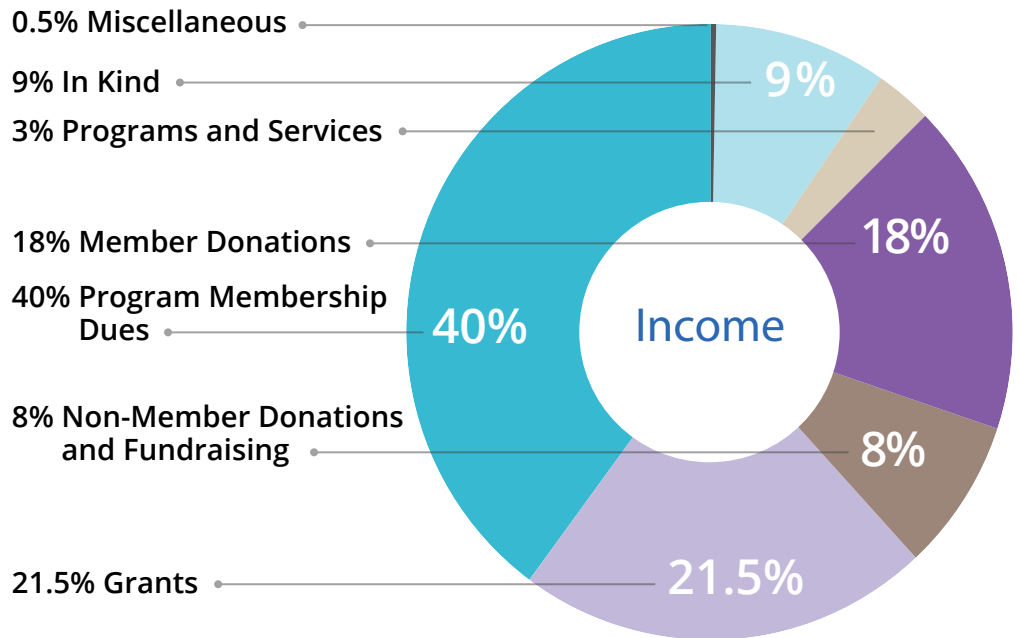
NET REVENUE  
-\$5,617

*Please see page 6 for budget shortfall information.*

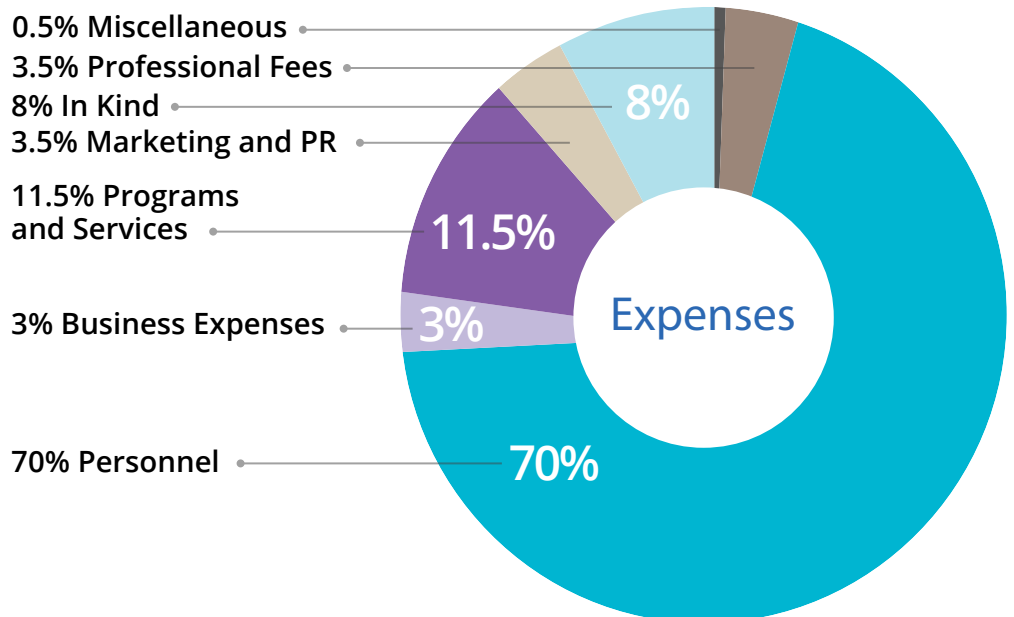
ENDOWMENT FUND BALANCE\*  
\$84,315

*\*SAIL's endowment fund is held at the Madison Community Foundation. Amount as of 12/31/2022.*

### Income Breakdown By Category



### Expense Breakdown By Category





## Honor Roll of 2022 Donors to SAIL

We are grateful for the support of the members, volunteers, and donors who make SAIL services and programs possible for hundreds of older adults living in Dane County. Donors are recognized quarterly in **The Messenger** found at [sailtoday.org](http://sailtoday.org). A complete listing of all donations in 2022 follows.

### SAIL Member Donors

Anonymous (10)	Ethel Dunn	Barbara Gessner
Laura Adell	Jane Eisner	Craig and Cristel Gjerde
Hilde Adler	Eileen Erikson	Karen Goebel
Edith Anderson	M. Jean Esch-Theobald	Sue Goldstein
Carolyn Aradine	Tom and Becky Evans	Lawrence Gottlieb
Kathryn Arndt	Katherine Ferguson	Heidi Gottman
Melinda Bailey	Sara Franco	Donald and Jan Haas
Jane Bannerman	Russell and Suzanne Gardner	Dayle Haglund
Jan Basha		
Christine Beatty		
Donna and George Beestman		
Dorit Bergen		
David and Barbara Berger		
Barbara and Norman Berven		
Patrice Blanchard		
Rita Bloomfield		
David Bohlman		
Joan Box		
Sandra Brewer		
Kathy Brown		
Elizabeth Campbell		
Evonna Cheetham		
Sue Coats		
Linda Conlon		
Mary Dee Wenniger and Mary Helen Conroy		
Lois Curtiss		
Neal Deunk		
Wallace and Peggy Douma		



### Strengthening the Service Provider Program

In August, we welcomed UW-Madison student Zane Stein into our new service provider intern role. This internship is supported through a grant received from Bader Philanthropies, Inc.

Overall objectives for this role include: increase access to aging-in-place supportive services through our Service Provider Directory; educate and empower older adults to make good consumer decisions; and, assist members to maintain their home and help them avoid falls.

Zane and our team connected with various businesses in the Madison area, in addition to remaining in contact with all of our current providers. Between August and December, Zane added seven new providers to our Directory and we ended the year netting nine new providers. We appreciate the support of Bader Philanthropies, Inc.



## SAIL Member Donors *(continued)*

David and Nancy Halford	Helen and Ernest Madsen
Linda Harvey	Bruce and Ruth Marion
Sandra Haynes	Barbara Martin
Carroll Heideman	Ken Martin and Beverly Priefer
Dean and Barbara Hekel	Kathleen Massoth and Bruce Edmonson
Charles and Lois Hoorstra	June Matoushek
Dale and Dianne Hopkins	Janine Matulionis
Pharis Horton	Galen Metz
Harriet Irwin	Judy Meyers
Ann Jarvella Wilson and David Wilson	Jim and Pat Moore
Pat and Jim Kallsen	Denise Morchand-Erwin
Howard and Lucetta Kanetzke	Joyce Morrison
Janice Kaplan	Rhonda and David Mossner
Richard and Carol Karls	Lois Mueller
Lee and Arly Kempf	Jane Nemke
Christine Klotz and Charles Henderson	Kato Perlman
Kathleen Knox	Kathleen and Robert Poi
Betty Kramer	Tom Popp
Pat Krueger	Alice Punwar
Richard and Meg LaBrie	Marsha Quick
Kathleen Larson	Fran and Louis Rall
Marilyn Larson	Judith Rasmussen
Caroline and James Liedtke	Sue Reindollar
David Logan	Fred and Mary Ross
Peg Luby	Roland and Ruth Rueckert
Mary and John Madigan	Joyce Russell

## Monthly ACH Donations

Alongside the changes made in the accounting systems in 2022, monthly recurring donations and payments may now be made to AgeBetter and its SAIL program through an ACH (automated clearing house) system.

Jan Sampson  
 Richard Schaller  
 Maria Schnos  
 Dana Schreiber  
 Paul and Mary Schwister  
 Betty Scott  
 Charles Scott  
 Fredrick and Ann Seybold  
 Barbara Shaw  
 Alice Spencer  
 Lila Jean Stahnke  
 Daphne Newman Stassin  
 Ruth Sybers  
 Judy Taylor  
 Gerald and Priscilla Thain  
 Robert and Jeanne Topel  
 Gloria Turgeson  
 Ted and Judy Wegner  
 Thelma Wells  
 Barbara Whitlock  
 Barbra Winter  
 Nancy Winton  
 Charlotte Woolf  
 David and Jeanette Zimmerman

## AGC of Wisconsin Golf Outing



*AgeBetter was thrilled to be chosen as one of the recipients of the proceeds from the Associated General Contractors of Wisconsin golf outing at Pleasant View Golf Course in August.*

## Supporters

Anonymous (3)	Sarah Kruse	Morris Sadicario and Alice Kissling
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## In-Kind Donors

Ann Hartmann  
Ethel Dunn

## In-Kind Support

Attorney John Mitby  
—Legal Services and Advice  
Brightstar Care—After Hours Support  
Oakwood Village—Office Space,  
IT, and Human Resources

## Legacy Giving

Each year members and friends notify AgeBetter and its SAIL program of their plans to include the organization in their estate plans via their will or other charitable giving vehicles. Legacy gifts allow individuals to maintain access to their resources during their lifetime while offering support to AgeBetter in the future—a vital contribution to sustaining the organization.

## Age Better Community Supporters

BrightStar Care  
Cress Funeral and Cremation Service  
First Business Bank  
Madison West Rotary  
VRI

### Making Gifts in Honor or in Memory

Throughout the course of 2022, members, friends, and family of AgeBetter encouraged others to support the organization by asking them to make contributions as they celebrated birthdays, weddings, and honored loved ones lost. Donations such as this financially benefit the organization and help spread understanding and knowledge about AgeBetter.

## Corporate and Foundation Supporters

Anonymous  
Attic Angel Association  
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